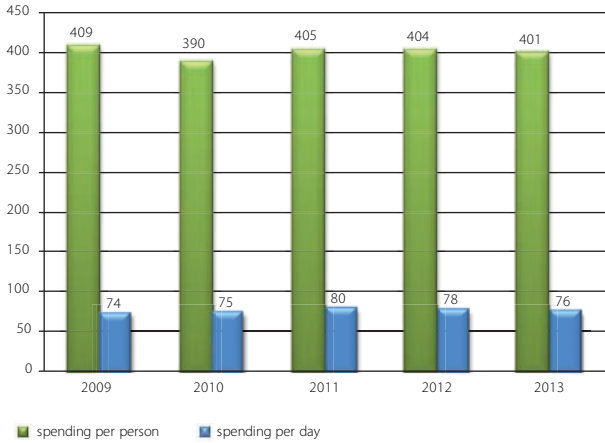


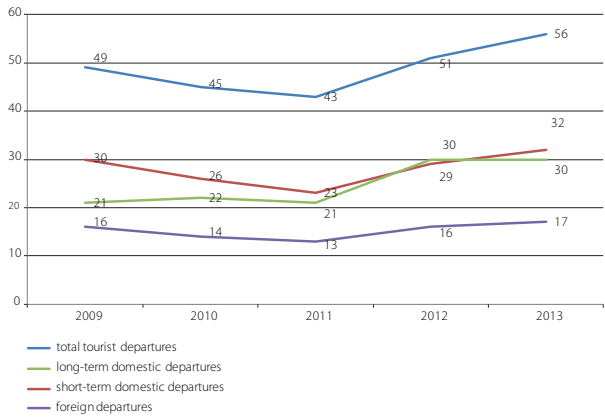
Spending of foreign tourists in Poland per person and per day of stay in 2009–2013 (USD)



Source: estimations of the Institute of Tourism and Active Group

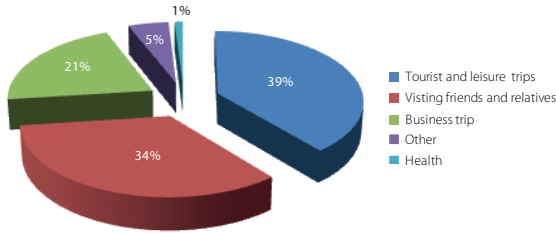
DOMESTIC AND FOREIGN TOURISM OF POLISH RESIDENTS

Percentage of Polish residents in domestic and foreign departures in 2009–2013 (%)



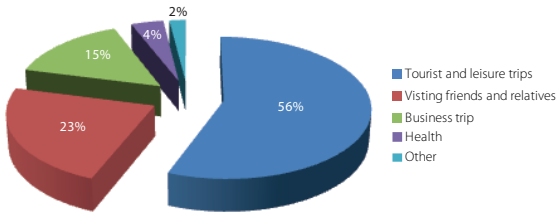
Source: estimations on the basis of the research of the Institute of Tourism and Activ Group

Structure of short-term domestic departures of Polish residents broken down by purpose in 2013



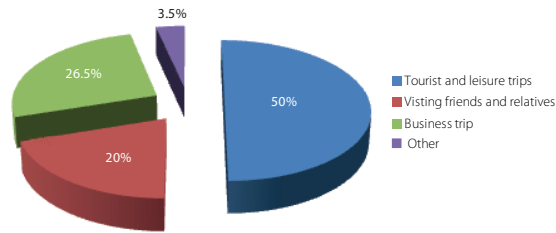
Source: estimations of Activ Group

Structure of long-term domestic departures of Polish residents broken down by purpose in 2013



Source: estimations of Activ Group

Structure of foreign departures of Polish residents broken down by purpose in 2013



Source: estimations of Activ Group



Wrocław

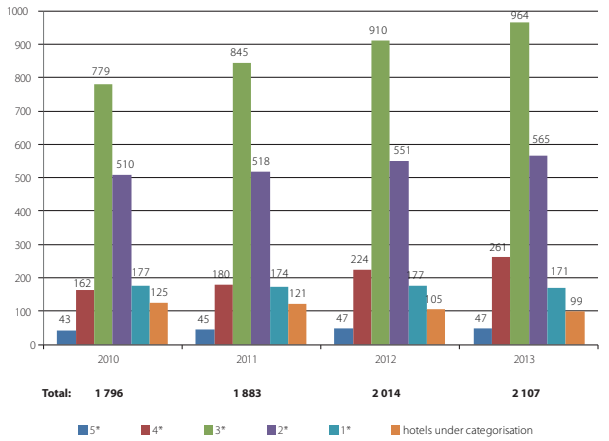
Number of foreign departures of Polish residents in 2012 and 2013 broken down by country (10 countries with the highest number of departures) in millions

Specification	2012	2013
Total	10.0	12.95
Germany	2.55	2.15
Great Britain	0.7	1.2
Italy	0.8	1.1
Croatia	0.35	0.8
Czech Republic	0.7	0.7
France	0.45	0.7
Spain	0.45	0.7
Greece	0.25	0.55
Austria	0.5	0.5
Slovakia	0.5	0.5

Source: estimations of the Institute of Tourism and Activ Group

ACCOMMODATION BASE IN POLAND

Number of hotels broken down by category in 2010–2013



Source: Central Statistical Office (data as of 31 July for a given year)

Tourism in Poland 2013



Ministry of Sport and Tourism
of the Republic of Poland

Warsaw



Toruń

BASIC DATA ABOUT POLAND

Area	312.679 km²
Neighbouring countries	Germany, Russia, Lithuania, Belarus, Ukraine, Slovakia, Czech Republic
Population	38.2 million
Capital	Warsaw (population: 1.72 million)

Attractions in Poland:

- Polish sites on the UNESCO List of World Heritage Sites: **14**
- castles: **426**
- museums: **768**
- national (**23**) and landscape parks (**108**)
- the most important mountain ranges: **3** (Świętokrzyskie Mountains, Carpathians, Sudety)
- tourist footpaths: **49 617 km**
- bicycle trails: **17 829 km**
- ski-runs: **375 km**
- canoe routes: **1 113 km**
- horse-riding routes: **3 558 km**

Accommodation base in Poland:

- number of tourist collective accommodation: **9 775**
- number of hotels, motels and boarding houses: **2 530**
- number of hotels: 5* – **47** and 4* – **261**
- number of hostels and youth hostels: **379**
- number of campsites: **316**
- number of travel lodges: **48**

A foreigner (guest) – each person who stays for at least one night (a tourist) or without staying for the night (one-day guest without staying for the night) and who stays within the territory of a country for no longer than 365 days, but does not have the citizenship of that country.

Foreign tourist – It means each person who has stayed at least one night in the territory of the visited country.



Lublin

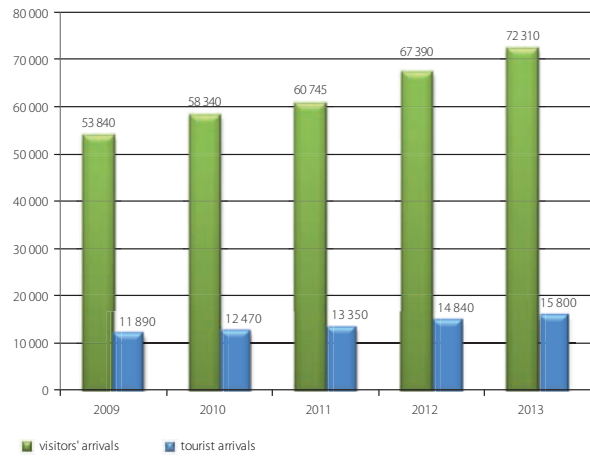
IMPORTANCE OF TOURISM ECONOMY IN POLAND

	2009	2010	2011	2012	2013
Total expenditures of in tourism economy EUR billion	16.3	18.6	17.7	23.1	25.0
including					
■ Revenues from visits of foreigners to Poland EUR billion	6.8	7.9	7.6	9.0	9.4
■ Revenues from visits of foreign tourists EUR billion	3.8	3.9	3.8	4.8	4.8
■ Expenditures of Poles on domestic travels EUR billion	5.0	5.0	4.75	7.9	8.8
Percentage of the tourism economy in the GDP (%)	5.2	5.2	4.8	6.0	6.4
Percentage of tourism in export (%)	5.2	4.8	4.7	5.7	6.1
Percentage of tourism in import (%)	2.6	2.9	1.7	2.1	2.6

Source: estimations of the Department of Tourism prepared on the basis of the data from the Institute of Tourism, Activ Group and the National Bank of Poland

FOREIGN INBOUND TOURISM TO POLAND

Arrivals of visitors and tourists to Poland in 2009–2013 (thousands)



Source: estimations of the Institute of Tourism and Activ Group



Poznań

According to the estimations, in 2013 there were

- **ca. 72.3 million** arrivals of foreigners (9% more than in 2012),
- including **15.8 million arrivals** of tourists (increase by 7%).

Number of arrivals of foreigners and foreign tourists to Poland broken down by the country (10 countries with the highest number of arrivals in 2013) in thousands

Specification	Foreigners	including foreign tourists
Total	72 310	15 800
Germany	28 900	5 280
Czech Republic	13 380	245
Ukraine	7 330	2 110
Slovakia	6 725	125
Belarus	3 950	1 530
Russia	3 570	765
Lithuania	2 890	590
Great Britain	620	570
The Netherlands	400	365
Latvia	365	330

Source: estimations of Activ Group



Wilanów

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