

BASIC DATA ABOUT POLAND

Area: **312 679 km²**
Neighbouring countries: **Russia, Lithuania, Belarus, Ukraine, Slovakia, Czech Republic, Germany**
Population: **38,5 mln**
Capital: **Warsaw (population: 1,73 mln)**

Attractions in Poland:

- ❖ Polish sites on the UNESCO List of World Heritage Sites: **14**
- ❖ castles: **426**
- ❖ museums: **822**
- ❖ parks: national (**23**) and landscape parks (**108**)
- ❖ the main mountain ranges: **3**
(the Świętokrzyskie Mountains, the Carpathians, the Sudetes)
- ❖ tourist footpaths: **49,2 K (km)**
- ❖ bicycle trails: **18,5 K (km)**
- ❖ ski-runs: **0,4 K (km)**
- ❖ canoe routes: **1,1 K (km)**

Accommodation base in Poland:

- ❖ number of tourist collective accommodation: **9 885** included:
- ❖ number of hotels, motels and boarding houses: **2 697**
- ❖ number of hotels: 5* - **55** and 4* - **303**
- ❖ number of hostels and youth hostels: **371**
- ❖ number of campsites: **306**
- ❖ number of travel lodges: **47**

A foreigner (guest) – each person who stays for at least one night (a tourist) or without staying for the night (one-day guest without staying for the night) and who stays within the territory of a country for no longer than 365 days, but does not have the citizenship of that country.

Foreign tourist – it means each person who has stayed at least one night in the territory of the visited country.

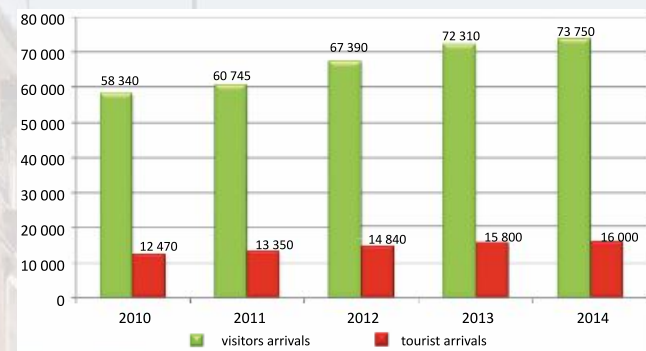
IMPORTANCE OF TOURISM ECONOMY IN POLAND

Specification	2010	2011	2012	2013	2014
Total revenues in tourism economy (EUR billion)	18,6	17,7	23,0	23,6	20,8
Revenues from visits of foreigners in Poland (EUR billion)	7,2	7,6	8,5	9,4	10,8
Revenues from visits of domestic tourists (EUR billion)	5,3	4,8	7,9	7,5	3,9
Percentage of the tourism economy in the GDP (%)	5,2	4,7	6,0	6,0	5,1
Percentage of the tourism in export (%)	5,0	4,7	4,9	5,2	5,6
Percentage of the tourism in import (%)	3,0	1,7	1,9	2,3	1,4

Source: estimations in the Department of Tourism prepared on the basis of the data from the Institute of Tourism, Activ Group, Central Statistical Office and the National Bank of Poland.

FOREIGN INBOUND TOURISM TO POLAND

Arrivals of visitors and tourists in Poland in 2010-2014 (in thousands)



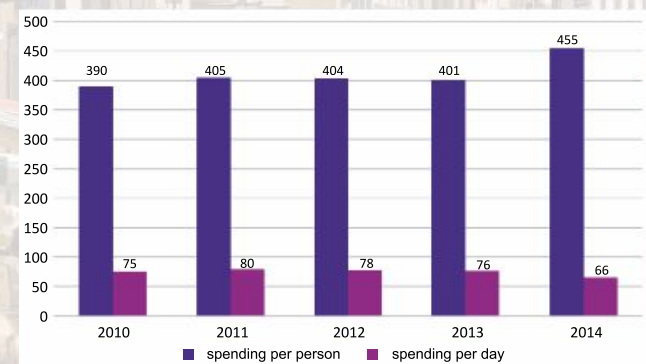
Source: estimations of the Institute of Tourism, Activ Group and Central Statistical Office.

Number of arrivals of foreigners and foreign tourists in Poland broken down by the country - 10 countries with the highest number of arrivals in 2014 (in thousands)

Specification	Foreigners	including foreign tourists
Total	73 750	16 000
Germany	30 260	5 743
Czech Republic	11 374	266
Ukraine	8 732	1 072
Slovakia	5 769	159
Belarus	4 066	811
Russia	2 807	1 003
Lithuania	2 605	605
Great Britain	862	664
Latvia	742	363
The Netherlands	487	399

Source: estimations of Central Statistical Office.

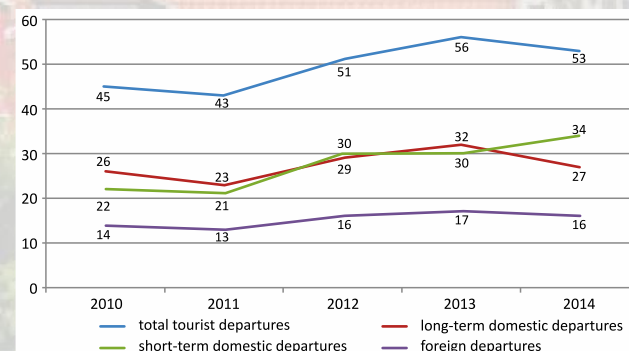
Spending of foreign tourists in Poland per person and per day of stay in 2010-2014 (USD)



Source: estimations of the Institute of Tourism, Activ Group and Central Statistical Office.

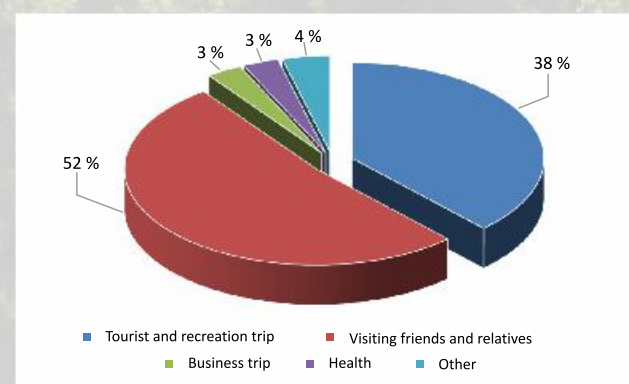
DOMESTIC AND FOREIGN TOURISM OF POLISH RESIDENTS

Percentage of Polish residents in domestic and foreign departures in 2010-2014 (%)



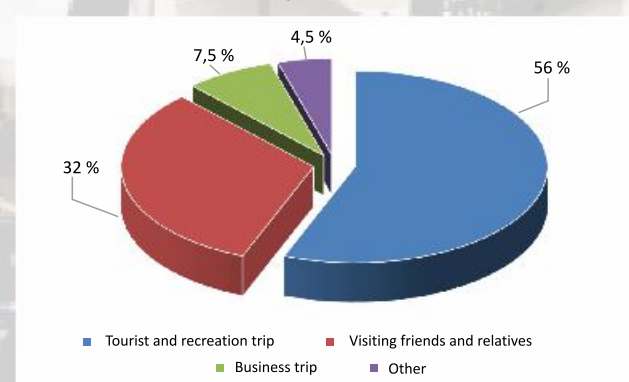
Source: estimations of the Institute of Tourism, Activ Group and Central Statistical Office.

Structure of domestic departures of Polish residents broken down by purpose in 2014



Source: estimations of Central Statistical Office.

Structure of foreign departures of Polish residents broken down by purpose in 2014



Source: estimations of Central Statistical Office.

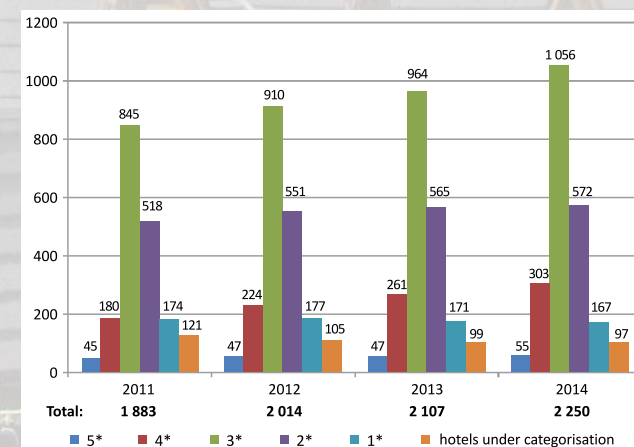
Number of foreign departures of Polish residents in 2013 and 2014 broken down by country - 10 countries with the highest number of departures (in millions)

Specification	2013	2014
Total	10,05	10,3
Germany	2,15	2,1
Great Britain	1,2	0,8
Italy	1,1	0,8
Croatia	0,8	0,55
Greece	0,55	0,51
Spain	0,7	0,5
Czech Republic	0,7	0,5
France	0,7	0,4
Slovakia	0,5	0,34
Austria	0,5	0,3

Source: estimations of Activ Group and Central Statistical Office.

ACCOMMODATION BASE IN POLAND

Number of hotels broken down by category in 2011-2014



Source: Central Statistical Office (data as of 31 July for a given year).



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